

Investment Fund for the Future (IF2)

Entry #119

A. PROPOSAL SUMMARY

Title: Brockport International Film Festival

Project Lead Name: Ismael Souto Rumbo
Modern Languages and Cultures

Project Lead email address: isoutoru@brockport.edu

Amount Requested: 4500

This proposal includes cost sharing.

Name of Sponsor 1: Darwin Prioleau
The Arts, Humanities & Social Sciences

Name of Sponsor 2:

Name of Sponsor 3:

A-1. Description of the Initiative

The vision of the “Brockport International Film Festival” is to bring the campus and the local community together to address issues of diversity and inclusion through the screening of a premier selection of films from around the world that grapple with discrimination and its many forms. Dealing with topics ranging from immigration and racism to sexuality and cultural identity, the festival aims to create an interdisciplinary and intercommunity dialogue in support of the values of the strategic plan.

A-2. Impact Statement: What change will this project deliver in the short term? What are the expected longer term impacts?

In the short term, this festival will focus campus and community attention on current initiatives to create and cultivate a diverse and inclusive learning community. It will at the same time provide co-curricular opportunities for deliberative communication and the enhancement of intercultural perspectives. The festival will also provide an opportunity for international students to integrate into the Brockport community through their participation in post-screening discussions. Finally, it will showcase the relevance of language learning in a globalized world.

In the long term, the festival can serve as a model for program or co-curricular development by encouraging faculty, staff, and students to incorporate learning outcomes related to diversity, other world perspectives, gender and intercultural competence into their learning experiences. This is a primary goal of Building a Better Brockport.

B. STRATEGIC ALIGNMENT

B-1. To be a Great College at which to Learn

The Brockport International Film Festival supports the Strategic Plan value of engagement by promoting a purposeful and rewarding educational activity, bringing to light contemporary world struggles involving discrimination and marginalization. It will foster intellectual, professional and interpersonal development as community members engage in discussion and critical inquiry around some of the world's most pressing problems. Ultimately, this learning experience aims to transform individuals by opening their perspective to a more global framework in which they critically engage with the fundamental tenets of a liberal arts education.

B-2. To be a College engaged with its Community

The festival will create an opportunity for interdivisional and interdepartmental communication around a co-curricular event that could also serve local community organizations such as regional community colleges, BOCES, the Flower City Arts Center and other groups. Additionally the festival will provide community members with lifelong learning opportunities. International students will be linked more closely with the local student community to cultivate shared interests and seek community support.

B-3. To be a Sustainable Institution for the 21st Century

B-4. To be a Great College at which to Work

C. IMPLEMENTATION PLAN AND BUDGET

C-1. Identify the specific activities to be funded from the Investment Fund, estimated time-line for implementation, and for activities anticipated to be ongoing, plans for continued funding.

Item 1: Films

Item 1 Amount: 4000

Item 2: Marketing material

Item 2 Amount: 500

Item 3:

Item 3 Amount:

Item 4:

Item 4 Amount:

Item 5:

Item 5 Amount:

Item 6:

Item 6 Amount:

Item 7:

Item 7 Amount:

Item 8:

Item 8 Amount:

Item 9:

Item 9 Amount:

Item 10:

Item 10 Amount:

TOTAL EXPENSES, ALL ITEMS: 4500

Matching Fund: 1000

**In-Kind Services: Provide FTE and name of personnel who have committed to in-kind services.
Checked**

D. ASSESSMENT PLAN:

D-1. What are the anticipated outcomes and specific measurements for success?

The film festival has the following outcomes:

1. Participants will recognize intellectual and emotional dimensions of more than one worldview and learn to use more than one worldview when analyzing forms of discrimination.
2. Participants will ask deeper questions about other cultures and be encouraged to seek answers to these questions.
3. Participants will identify components of other cultural perspectives.

These outcomes will be assessed in the following ways:

1. Attendance figures will be used to measure the community's involvement and interest. Promotional strategies and community outreach will be increased depending on levels of attendance.
2. Pre- and post-screening questionnaires and responses to reflection questions will be collected and evaluated according to a rubric. Pre- and post-screening results will be compared to measure the impact of the learning experience on participants' perceptions of other cultures and different cultural perspectives. Adjustments will be made to questionnaires and prompts along the way based on results.

E. ADDITIONAL INFORMATION

E-1. Please provide any additional information to assist in the review of the proposal, including why the initiative cannot be funded from divisional resources.

Upload up to three supplemental files here (not required): [On file]

Signature of Project Lead: [on file]

Email: isoutoru@brockport.edu

Signatures of sponsors are on file in the Administration and Finance Division.

Sponsor 1 Comments:

Sponsor 2 comments:

Sponsor 3 Comments:

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