

# Investment Fund for the Future (IF2) – Entry #125

## A. PROPOSAL SUMMARY

**Title: Developing International Networked Courses**

**Project Lead Name:** Ann Giralico Pearlman  
LITS

**Project Lead email address:** apearlma@brockport.edu

**Amount Requested: 17500**

**This proposal includes cost sharing.**

**Name of Sponsor 1:** James Haynes  
Academic Affairs

**Name of Sponsor 2:**

**Name of Sponsor 3:**

### A-1. Description of the Initiative

The College at Brockport is committed to preparing students to be world citizens who possess holistic perspectives on diverse international cultures, global economic structures and policies, and environmental health. In support of this commitment, the college offers study abroad programs, and hosts international educational partnerships. Brockport is also a Nodal Network member campus of SUNY Collaborative Online International Learning (COIL). As members, we work with COIL to assist faculty in developing global networked learning environments (GNLEs) that partner Brockport and international institutions' faculty and students. Travel abroad, international partnering, global course curricula and COIL programs support Brockport's 2017-2020 Strategic Plan, Chancellor Zimpher's vision, and OPEN SUNY's global initiative. The programs provide learning experiences that prepare students to understand diverse cultures and to become proficient in skills aimed at working in a global economy.

In 2010-11, the college along with other SUNY campuses, took part in another global initiative through a grant funded program by The Neil D. Levin Graduate Institute of International Relations and Commerce (The Levin Institute). The Institute involved faculty members in developing research intense globalized course curricula. These model courses are available on the Globalization101 website and can be used for faculty professional development to support this proposal.

The goal of this proposal is to increase Globally Networked Courses (GNCs) that lead to study-abroad opportunities. The SUNY COIL Center found campuses that engage in GNCs use these courses as preparatory experiences leading to study abroad programs or as wrap-around courses with travel in the middle of the semester (Rubin & Guth. 2015). Research conducted by the Institute of International Education shows only 26 percent of minority students take part in study abroad programs (IIE, 2013). An additional benefit to increasing offerings of GNCs at Brockport is to afford students who are unable to take part in study-abroad programs, to still have the opportunity to interact and connect virtually with

international curriculum, faculty and students. This opportunity has the potential to open the doors to students becoming global citizens.

Rubin, J., & Guth, S. (2015). Collaborative Online International Learning An Emerging Format for Internationalizing Curricula. In *Globally Networked Teaching in the Humanities* (pp. 15-27). NY, NY: Routledge.

Institute of International Education. (2015). "Profile of U.S. Study Abroad Students,

2003/04-2013/14." Open Doors Report on International Educational Exchange. Retrieved from <http://www.iie.org/opendoors> Accessed March 6, 2017, [www.iie.org/opendoors](http://www.iie.org/opendoors).

## A-2. Impact Statement: What change will this project deliver in the short term? What are the expected longer term impacts?

Through our COIL coursework at Brockport, we found students develop deeper understanding of cross-cultural global issues, leading to an openness to the opportunities that enriched travel abroad experiences can provide. As a testament to this, students enrolled in Brockport's Women and Gender Studies (WMS) COIL course with the University of Novgorod. The faculty from both university along with the Brockport Senior Instructional Designer, developed and implemented the WMS hybrid globally networked course which included online and video conferencing interactive collaborations, with students and faculty meeting for discussions and presentations nine times throughout the semester and discussing course topics through a mutual online blog. These interactions informed cross-cultural understandings and created a human connection between students and faculty in both countries. After completing the global WMS course some students took part in the 2016 International Summer School in St. Petersburg, Russia offered by Brockport and Stonybrook University. Students from Novgorod also traveled to the College at Brockport to meet and present to the WMS class. Due to the increase in interest in the WMS COIL course, the Modern Languages department has reintroduced credit bearing Russian Language courses.

From 2012 to the spring of 2016, along with the WMS collaborations, there have been five additional faculty members who have developed and taught COIL courses, from the School of Business, Communications, Modern Languages, and Department of Kinesiology Sport Studies & Physical Education (KSSPE) This semester, fall 2016, there are two faculty members: one from KSSPE and one from the Department of Art, working in collaboration with the campus Senior Instructional Designer on the initial stages of training to find international partners and develop joint global courses. Additional Faculty from Biology, Criminal Justice, Education and Communication have expressed interest, but at this time our COIL membership, sponsored by the Center for Excellence in Learning and Teaching (CELT) is limited to having only two faculty members participate per year.

Funding requested in this proposal will increase the COIL membership tier to provide a cohort of new four faculty members, working together with the campus SID, access to training, partnering opportunities (some with funded travel abroad support) and course design support. The purpose of this cohort is to increase the number of new global networked courses available to Brockport students that can lead to study abroad opportunities.

## B. STRATEGIC ALIGNMENT

B-1. To be a Great College at which to Learn

B-2. To be a College engaged with its Community

In the College's 2017-2022 strategic plan: Building a better Brockport, globalization is highlighted across the four pillars of community, engagement, excellence, and transformation. In regards of the four pillars, the participation in COIL and Global Learning will help "foster a diverse community through engaging faculty, staff and students" in "meaningful, purposeful, and rewarding educational activities" with global partners, facilitate "all members to go beyond the campus and uniquely achieve their maximum potential," and support members' transformation into a "deep, sustainable and meaningful change and growth" (the College's strategic plan: 2017-2022).

B-3. To be a Sustainable Institution for the 21st Century

B-4. To be a Great College at which to Work

## C. IMPLEMENTATION PLAN AND BUDGET

C-1. Identify the specific activities to be funded from the Investment Fund, estimated time-line for implementation, and for activities anticipated to be ongoing, plans for continued funding.

**Item 1: 1000 X 5 COIL faculty/SID for course development and implementation year one and year two required offering (total two years implementing international course), continue on as international mentors**

**Item 1 Amount:** 5000

**Item 2:** . SUNY COIL yearly membership \$5000 less \$1500 paid by Center for Excellence in Learning and Teaching

**Item 2 Amount:** 3500

**Item 3:** COIL Conference and travel costs not covered in Tier 2

**Item 3 Amount:** 1500

**Item 4:** Partial travel abroad support for faculty

**Item 4 Amount:** 5000

**Item 5:**

**Item 5 Amount:**

**Item 6:**

**Item 6 Amount:**

**Item 7:**

**Item 7 Amount:**

**Item 8:**

**Item 8 Amount:**

**Item 9:**

**Item 9 Amount:**

**Item 10:**

**Item 10 Amount:**

**TOTAL EXPENSES, ALL ITEMS: 17500**

**Matching Fund: 1500**

**In-Kind Services: Provide FTE and name of personnel who have committed to in-kind services.**

Center for Excellence in Learning and Teaching, \$1500 (as noted above) for partial COIL Nodal Network membership. Dale Hartnet

**Checked**

## D. ASSESSMENT PLAN:

### D-1. What are the anticipated outcomes and specific measurements for success?

As a means to assess student learning, the newly developed courses will use the International Knowledge and Competencies Value Rubric developed by the Association of American of Colleges Universities. The rubric "a set of cognitive, affective, and behavioral skills and characteristics that support effective and appropriate interaction in a variety of cultural contexts." The rubric focuses on seven key factors, "Knowledge of cultural self-awareness, Knowledge of cultural worldview frameworks, Empathy, Verbal and nonverbal communication, curiosity, and openness. (Bennett, 2008).

The faculty will also seek IRB approval to conduct a study that will include surveying and interviewing participating GNL students from Brockport and partnering international universities.

(Bennett, J. M. 2008. Transformative training: Designing programs for culture learning. In Contemporary leadership and intercultural competence: Understanding and utilizing cultural diversity to build successful organizations, ed. M. A. Moodian, 95-110. Thousand Oaks, CA: Sage.)

## E. ADDITIONAL INFORMATION

### E-1. Please provide any additional information to assist in the review of the proposal, including why the initiative cannot be funded from divisional resources.

Since 2011, the college has been engaged in developing Levin institute global curricula and COIL courses. Faculty involved in the Levin Institute were provided stipends. There has not been any dedicated funding support for COIL Fellows and faculty dedicated to international course design and implementation. The

only COIL funding to date has been for the Nodal Network Membership, for the past three years. There is no funding to support creating these types of GLN courses that align with Brockport's global initiative as outlined in the 2017-2020 Strategic Plan.

**Upload up to three supplemental files here (not required):** [On file]

**Signature of Project Lead:** [on file]

**Email:** apearlma@brockport.edu

**Signatures of sponsors are on file in the Administration and Finance Division.**

**Sponsor 1 Comments:**

**Sponsor 2 comments:**

**Sponsor 3 Comments:**

**Date Created:** 2017-03-10 08:56:16