

Building a Better Brockport Strategic Plan Progress

October 3, 2019



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

Goal 1: To be a Great College at which to Learn

1.1A: Continuous Improvement

- 5 PPRs, 4 Gen. Ed. Assessments
- IT Project Management Communication
- IT & Service Offices - Mitigation from Banner 8 to 9
- IT & UG Admissions – Implementation of SLATE CRM
- IT & Reg. & Rec. – DegreeWorks Academic Planner, Student Outcome Tracking project ongoing
- Student Retention Study of First Time/Full Time Students was completed in Fall 2018. A subcommittee was formed and action plans are in process.
- New Academic Affairs Strategic Plan. Aligned College Strategic Plan to AA Divisional goals and 2018-19 Annual goals.



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1.1B: Cross Divisional Partnerships

- Leadership Summits were offered in August and January focused on retention and the campaign.
- NSSE & SOS Items were mapped and communicated to each Goal Group for consideration.
- Retention Study – AA & EMSA

1.1C: Council for the Advancement of Standards in Higher Education (CAS) Review

- CAS Self-Assessments for EMSA Units are on schedule; 4 were completed, 8 to be completed in 19-20.
- Every EMSA Unit completed the self-assessment for Part 7 of CAS (Diversity, Equity and Access). Implementing Action Plans.



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1.1D: Centralized Academic Support Services

- EagleSUCCESS continues to expand in terms of usage and reach (i.e. trackable appointment scheduling, additional programming, etc). Enhanced communication plans were developed to more proactively reach out to probation, undeclared and transition students.
- Since the ASC opened, 2,500 students accessed in-person advisement services. 5,400 student sign-ins for tutoring have been recorded, a 36% increase in tutoring usage, compared to prior fall semesters.
- Full time tutor specialist added to Academic Success Center to support growing demand.



Goal 1: Budget Prioritization Requests

1.1: (1.7, 1.8)

- Continued funding for additional 3 credit APS for Emerging Scholars
- Continuation of Starfish Analytics retention software
- Additional I.T. Staffing – college priorities, improvement in programming and database customization
- FT Tutor Specialist for ASC
- Course re-assignment/stipend for 5 faculty master advisors to create and provide faculty advisor training



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1.2: Academic Program Array

- Began work on Academic Program Array –
 - Completed listening sessions 18/19
 - Fall 2019 small group with Senate to discuss prior workgroup recommendations
 - Recommendations to Senate this fall
- Two degree completion programs are underway.

1.3: Grant Development

- Information on grant writing and success will be available with individual annual reports submitted in May. Continuing to offer a 1 credit grant writing workshop.
- New grants director hired.
 - 51 applications, 20 awards, Total Awards: \$1,128,571



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1.4: Graduate Student Engagement

- Strategic Plan to Grow Graduate Enrollment has been revisited. Report out occurred in April on progress and resources required.
- Deans advisory board ongoing in SOBM. EHHS and SAS advisory boards will launch in 2019-20.

1.5: High Impact Practices

- HIPS Fellows program underway. Representatives from all three schools.
 - Have begun reviewing certification “tool” for reporting of HIP practices and assessment. Goal is to launch in 2019-20.
 - Have been aligning HIPS and SUNY Applied Learning “tags” in Banner, will revise and combine.
 - Academic Internship Committee has asked to have “formal” relationship with Provost’s Office, and more formal relationship in campus structure.
- Co-curricular HIPs Cycle 1 was completed in June 2019; Cycle 2 has started. Each CHIP assesses Engagement, Satisfaction, Learning & Retention.



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1.6: Raise Private Funds for UG Research, Internships, Study Abroad, etc.

- New Undergraduate Research Program combining 9 month with summer program beginning in 2019-20. Director of Undergraduate Research (faculty reassignment) will begin in 2019- 20.
- Campus will be part of ACE Internationalization Lab in 2019-20.
- The Winter Gala raised \$88,406 in private funds, creating 24 additional scholarships.



Goal 1: Budget Prioritization Requests

1.6: (Request from raised funds)

- Funds to support new wrap-around undergraduate research are needed for:
 - Student mini-grants,
 - Faculty mini-grants,
 - Research Apprenticeship program
- Additional study-abroad scholarships
- Create sustainable budget line for global recruitment efforts



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1.7: SUNY PIP and SPUR

- The Academic Success Center (ASC) implemented online tutoring, boasting the fourth highest usage among SUNY institutions that utilize online resources. 3 credit APS class for transition students yielded positive results (higher GPAs and retention rates), which is now required for all Emerging Scholars.
- Results and recommendations from the fall 2018 retention study are incorporated into SPUR. SUNY Grant was awarded in Sept. for a predictive analytics component of EagleSUCCESS.



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1.8: Diversity & Inclusion

- New PRODI-G grant (SUNY) program. Currently working on application.
The plan is to create a faculty/ABD Fellowship “academy” on campus to recruit high-quality and diverse recent PHD grads to work on campus for 1-3 years in areas of high need.
- Development of online benchmarking structure to track Plan progress -
Development of institutional EDI Scorecard to assess selected Plan objectives annually.
 - Utilization of relevant, annually-collected institutional data for comparison to EDI Plan goals (for benchmarking):
 - Goal 1: Employee demographic data/Affirmative Action Plan
 - Goal 2: Student demographic data
 - Goal 3: Tracking of institutional co-curricular and programmatic data
 - Goal 4: Bias Reporting System Data



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1.8: Diversity & Inclusion

- *Hire of two full-time employees:*
 - Diversity Recruitment & Retention Specialist (PIF funded)
 - Program Coordinator for EDI – to assist in attainment of Plan foci and goals
- *Development of collaborative Employee Diversity Recruitment & Retention Plan (Dr²)*
- *Launch of Diversity Certification Program (partnership with BCSD)*
- *Development of six EDI Online Training Modules (Everfi) for employees and students (PIF Funded)*



Goal 1: Budget Prioritization Requests

1.8:

- Funding to support Diversity Recruitment & Retention Specialist (after 20-21)
- Funding for Diversity Certification Program
- Funding for EDI Online Training Modules after PIF Grant is exhausted



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1.9: Accreditation

- All accreditation reviews have been passed that occurred this year. Accreditation is being maintained.
- University Police received accreditation in fall 2019.
- Starting to plan for Middle States in spring 2021.



Goal 1: Budget Prioritization Request Summary

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