

Goal Group 1 Coordinating Committee
2019-2020 Executive Summary

Committee Membership:

- Katy Heyning – Co-chair
- Katy Wilson – Co-chair
- Thomas Chew
- Eileen Daniel
- Francis Dearing
- Richard Dirmyer
- Sara Kelly
- Frank Kuhn
- Stephanie Learn
- Laurel McNall
- Adam Rich
- Rey Sia
- Robert Wyant
- Chaley Swift – Adm. Support

Introduction:

Goal Group 1 Coordinating Committee had a final meeting at the end of spring semester on May 11, 2020 to collect and review progress towards each Measure of Success in the first goal of the *Building a Better Brockport Strategic Plan*. This executive summary accompanies the completed Operational Plan, which includes specific progress and data related to the achievement of each Measure of Success. This document summarizes the Goal Group 1 Coordinating Committee’s analysis of progress, organized by strengths and opportunities for increased progress.

Analysis of Assessment Data:

Strengths:

Measure of Success	Assessment Data & Analysis	Recommended Action
1.1A	<p>Departmental Periodic Program Review progress has been achieved annually, with 8 PPRs completed in 19-20 and 7 scheduled for 20-21.</p> <p>General education assessment cycle was achieved.</p> <p>Implementation of Microsoft Teams, pre-pandemic.</p>	Continue with assessment cycles.

1.1C	8 CAS Self-Assessments were completed by the end of Fall 2020.	Continue with next cycle of CAS.
1.2C	The Completion Program continues to yield positive results since its implementation in 2015. 549 students graduated as a result of this program, which generated over \$917,000 tuition since 2015.	Continue Completion Program efforts.
1.3	Increase in grants applied for an awarded, +700K from 18-19.	Continued push and encouragement from Department Chairs, Deans & Administration for external and internal grant submissions.
1.5B	EMSA Assessment Team was awarded the SUNY Outstanding Student Affairs Program award in fall 2019. In spring 2020, the EMSA Assessment Team won the NASPA Gold Excellence Award.	Continue CHIPs assessment; extend cycle 2 by 1 year to account for impact of COVID-19.
1.8A	A full review of the EDI Strategic Plan occurred in 19-20.	A new EDI Strategic Planning Committee is being formed in 20-21.
1.8E	Subpopulation programs were developed and/or are in progress. For example, first year retention of men of color has improved by 5% for fall 2018 cohort compared to previous cohort, showing an upward trend.	The Student Transition & Inclusion Steering Committee will continue reviewing and/or developing strategies to close opportunity gaps. Talon Academy started in Fall 2020.

Opportunities for Increased Progress:

Measure of Success	Assessment Data & Analysis	Recommended Action
1.2A	Provost determined path forward this year. Senate working group has been established.	Goal 1 will review the Senate working group's progress in the 20-21 cycle.
1.4	<p>Grad. students conducting research AY2019-20: 267 AY2018-19: 315</p> <p>Grad. students presenting research: AY2019-20: 129 AY2018-19: 228</p> <p>Grad. students published: AY2019-20: 32 AY2018-19: 49</p>	Current focus of Sub Goal 1.4A will be assigned to a new responsible person/unit for the upcoming year. New focus on graduate enrollments will be identified next year.

	External funding for grad. students: AY2019-20: \$15,400 AY2018-19: \$30,100	
1.5 HIPs	Data exists on HIPs courses but the committee has not reviewed them recently	Review HIPs courses by 2022

Goal Group 1 assessed the progress towards a number of the Operational Plan’s measures of success. During the Strategic Plan development, Measures of Success were selected to be areas of focus for a specific year or timeframe, and they are reviewed on an annual basis. The identified dates are outlined in the Operational Plan.

Measure of Success 1.7A focuses on recruitment and is assessed on an annual basis. This year’s data revealed that yield for the Fall 2020 cohort first-year students increased by 38 undergraduate students from 2019 (21.24% vs 20.99%). However, there was a decline of 38 transfer students from 2019-20. SUNY data indicates enrollment declines across the state; this data is being monitored closely. College has increased virtual presence to include daily sessions, virtual tours, online high school visits, virtual college fairs, etc.

Similarly, Measure of Success 1.7B, focused on student retention, is assessed on an annual basis. The annual Student Retention Study of First Time/Full Time Students showed decline over past few years, but stabilized in recent cohorts (82.4% in 2015 to 73.8% in 2017 and 73.6 in 2018). In 2020-2021, a deeper analysis of subpopulation persistence will occur, to identify and reduce opportunity gaps. In addition, persistence strategies will be reviewed and modified as a result of the changing environment due to COVID-19; there will also be an increased focus on graduation rates.

An analysis of these data revealed progress made towards the benchmark/target, indicating the potential need for continuation of funding in support of Measure of Success 1.7A&B, and 1.8E&F. Goal Group 1 will further assess the progress towards this measure of success in the next year and reevaluate the need for resources. Goal Group 1 also determined through the assessment of the aforementioned data that there may be an opportunity to strengthen the College’s recruitment and retention efforts.

Requested Updates to 2020-2021 Operational Plan

During the review process, the Goal 1 Coordinating Committee collected requests for updates to the Operational Plan for 2020-2021. Our committee supports the following updates to the plan:

- 1.1E Point Person should be the Associate Director of Career Services, instead of the Director of Career Services
- 1.2A & B combined together
- 1.4 Reformat to combine the number of graduate students who do research in the total grant information. Make this measure of success more specific to graduate enrollment.
- 1.8F There is duplicate info that can be moved to E.