



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK

Office of the President

COLLEGE COUNCIL MEETING
TUESDAY, DECEMBER 10, 2019
4:30 – 7:30 pm

TURNER BOARDROOM
ALLEN ADMINISTRATION BUILDING, 7TH FLOOR

AGENDA

- I. Chair's Report** [Mr. Scott Turner]
A. Welcome
B. ACT Conference Oct. 18-20, Cooperstown
- II. President's Report** [Dr. Heidi Macpherson]
A. SUNY Presidents' Meeting, October 23
B. AASCU Meeting, October 27-29
C. Winter Gala Update
D. Middle States
E. Branding of the College
F. Good News
- III. Enrollment Management and Student Affairs Report** [Dr. Katy Wilson]
A. Enrollment and Retention Update
- IV. College Communications Report** [Mr. David Mihalyov]
A. Social Media Strategy [Ms. Darcy Porter]
- V. Next Meeting**
February 25, 2019, TBD
- VI. Reception & Dinner: 6 – 7:30 pm**

Upcoming: Chancellor Johnson's State of the University address, January 23, 2020