



The College at
BROCKPORT
STATE UNIVERSITY OF NEW YORK
OFFICE OF THE PRESIDENT

COLLEGE COUNCIL MEETING MINUTES
SEPTEMBER 24, 2019

Present: Mike Andriatch, Emma Chilson-Cline, Andrea Guzzetta, Lauren Kelly, Elaine Leshnower, Heidi Macpherson, David Mihalyov, Ken Pink, Scott Turner, Jim Wall, Bridgette Wiefeling, Chris Wiest, Katy Wilson, Jim Zollweg

Absent: Carl O'Connor, Katy Heyning, Lesli Myers-Small

I. Chair's Report [Mr. Turner]

A. Welcome and Introductions

Mr. Turner called the meeting to order at 4:40 pm.

He introduced the two new members of College Council, Dr. Jim Zollweg, College Senate President, and Ms. Emma Chilson-Cline, Brockport Student Government President. He then asked for introductions from all attending members.

- B. The approval and posting of minutes was discussed, and minutes will be approved via email and posted on The College at Brockport website within two weeks of the meeting.
- C. Mr. Turner discussed the ACT conference and agenda scheduled for 10/18-20 in Cooperstown NY, and asked if any other Council members will be attending. Ms. Kelly said that she plans to attend. Mr. Turner said if any other Council members want to attend, contact him for information on the conference.

II. President's Report [President Macpherson]

- A. President Macpherson discussed the opening of school and shared information about the student numbers. She said the College is down in undergraduate students, but the number of graduate students has increased. She said that the College is doing more with online programs, and this is helping with the graduate numbers. Retention rates are the same, and the transfer numbers have improved. President Macpherson said Brockport Night Out was a great success. President Macpherson provided a recap on the last year, and shared copies of the annual report, Building a Better Brockport. She said this is a great way to get a snapshot and have an idea about what the College is doing. The College continues its focus on financial planning, as well as preparations for the upcoming comprehensive campaign, which Mr. Andriatch will discuss in his presentation. She said that Oak Orchard Health has received a grant that will help develop a mental health program that will aid children and students in the area. President Macpherson shared information on new academic programs at the College and the REOC, and she discussed the progress of the Doctor of Nursing Practice, which is awaiting approval from the Governor. The College is looking at expanding our undergraduate research program, as well as doing a comprehensive review of marketing opportunities. The College is working on sustainability initiatives, such as shuttering

Morgan Hall, and combining offices. The College is expanding training programs, and looking at campus climate with an external reviewer.

- B. President Macpherson provided an update on the MetroCenter, and said the City of Rochester is occupying the building and paying the bills, and she anticipates the final sale by December 2019.
- C. President Macpherson provided a SUNY update, and said that the comprehensive college presidents are meeting the day before the SUNY Presidents' meeting.
- D. The College hosted the Finger Lakes Regional Economic Development Committee program yesterday on campus, and it was a good experience with great exposure for the College. President Macpherson also had an opportunity to comment on the FLREDC annual report.
- E. President Macpherson discussed some new initiatives that she has introduced, such as Pizza with the President, and she found out that students think things are going very well on campus.
- F. Mr. Wiest asked about student numbers, specifically graduate students, and President Macpherson said that the College has the highest number of graduate students of any comprehensive institution. Mr. Wiest asked about the DNP approval and what that would look like in student numbers, and President Macpherson said it would be about 15-20 additional students. The nursing program is a very popular program and the numbers are increasing, especially as the need for nurses increases. Mr. Wiest also asked about the Business Dean search, and President Macpherson provided a brief overview, and said that Mr. Andriatch can provide a better update as a member of the search committee. Mr. Pink asked if SUNY enrollment is down across the state, and President Macpherson said that the doctoral institutions are up in enrollment and there is a thought that they are taking students from the comprehensives. The sector is down overall, and President Macpherson identified some opportunities the College is taking to improve messaging as the work on recruitment continues. Dr. Wiefling said she would like to help utilize Rochester Regional Health System as an opportunity to assist with nursing majors especially if they are interested in the business aspect of nursing. Mr. Pink asked about the population decline that is leading to decline in overall student numbers, and Dr. Wilson said she has a presentation for the Foundation Board that she is showing at their meeting on Friday that identifies this trend. She will send it out to College Council. Ms. Guzzetta said she thinks it is great that the President is opening up her home to host Pizza with the President. President Macpherson explained the purpose behind this and who is invited to attend, which is an RA and a first or second year student who may need a little assistance to connect with opportunities at the College. Dr. Wilson said that one of the best parts of the Brockport experience is the RA one, and the College hosts the RA conference for the state every year.
- G. President Macpherson said she is a new member of the United Way, and she shared something she heard in a meeting, which is she paraphrased by saying, the College Council is the College's strategic thought partner.
- H. The Building a Better Community Breakfast series will take place on 10/8 in Brockport Downtown from 7:30-9am when Naomi Silver will be the guest speaker.

III. Administration and Finance Report

- A. Mr. Wall provided a budget update that provided 2019-20 budget highlights, a financial summary, and information on capital projects and the College's place in the 2018 Facilities Condition Index of all SUNY campuses. President Macpherson said that the

downturn in student numbers does not have an effect on capital projects. Dr. Wiefling asked if there is a process on campus for buildings or projects that are not strategically necessary at the present time, but that do need to be addressed before they become critical. Mr. Wall said there is a list for minor critical maintenance projects, and there is a budget set aside for these projects. President Macpherson said one of the good things about having an investment fund list was that there are areas that need attention that were not identified by Facilities, but are known because the people who use it know there is a need. Mr. Mihalyov said that there is \$125 million in deferred maintenance that is necessary, and every year SUNY asks the legislators for assistance with funding, and he said that Mr. Wall has developed a risk register that assists in identifying areas that need repair. Mr. Wall shared the Building a Better Brockport Financial Model Principles, and said there is a calendar being developed and workshops scheduled to deliver the revised approach to financial principles to campus. Dr. Wiefling asked about the usage of solar panels, and Mr. Wall said there are solar panels on Tuttle. Dr. Wiefling said that RRHS has found it very effective to use the solar panels, and she shared the steps they used to implement their managed print service. Mr. Wiest asked about the College reserves, and President Macpherson said that money is not being utilized so that they have reserves. Council thanked Mr. Wall for his update and said it was the best one they have ever had.

IV. Advancement Report [Mr. Mike Andriatch]

- A. Mr. Andriatch provided an update on the comprehensive campaign, and provided a timeline for the campaign. Strategic conversations begin tomorrow, and they are meeting with the President on Thursday and the Foundation Board on Friday. Mr. Andriatch expects a report back from the Campaign Consultant by November. Mr. Pink asked how much money is in the endowment, and asked about the difference between unrestricted and restricted scholarship dollars. Dr. Wiefling asked about what the College does with elderly individuals who want to keep their mind active, and President Macpherson shared information on the Lifelong Learning Program. Ms. Chilson-Cline shared highlights from a class she is taking where there is someone auditing the class, and she said they have had such a positive impact on the classroom learning.
- B. Mr. Andriatch talked about Homecoming and Family Weekend this weekend, and shared information on the Bill Fichtner movie screening on 10/1. The Gala is scheduled for 11/16, and he passed out invitations to Council.

V. Next Meeting

Mr. Turner reminded Council of the next meeting on 12/10 in the Turner Boardroom, Allen Administration Building, The College at Brockport campus.

VII. Adjournment

The meeting adjourned at 5:59 pm.