

Appendix A

Proposal for New Program Bringing in NEW Students to SUNY Brockport

Program Level

Undergraduate

Graduate

Certificate (Grad; Undergrad)

Other (4+1, 2+2, 3+2, co-op) _____

Program Modality

100% online fully asynchronous

100% online fully or partially synchronous

Hybrid

In-person

Description of Program: *Please describe your proposed program, providing a brief summary of the anticipated curriculum and expected career-readiness and/or professional preparation of graduates.*

Market Justification

Use one of following websites to answer the question below:

If your proposed program results in a Bachelor's degree being awarded go to this

link: <https://www.bls.gov/ooh/occupation-finder.htm?pay=&education=Bachelor%26rsquo%3Bs+degree&training=&newjobs=&growth=&submit=GO>

If your proposed program results in a Graduate degree being awarded go to this

link: <https://www.bls.gov/ooh/occupation-finder.htm?pay=&education=Master%E2%80%99s+degree&training=&newjobs=&growth=&submit=GO> Note: If your proposed program results in a Graduate degree but only a Bachelor's degree is needed to enter the professional field, you may want to use the Bachelor's link instead.

If you are not able to find an appropriate occupation title at either of the links above, you may use the link(s) below to search for appropriate titles to locate information for market

justification: <https://www.bls.gov/ooh/>
<https://www.onetonline.org/find/>

List the occupation(s) from the website that the proposed program is specifically preparing students to enter into AND list the projected job growth (much faster than average, faster than average, etc) AND list the anticipated number of new jobs that is noted for the occupation(s) you listed. Ex: Agricultural engineers – Slower than average – 0-999

If you are not able to find an appropriate occupation title at either of the links above, you may use the link(s) below to search for appropriate titles to locate information for market justification:

<https://www.bls.gov/ooh/>
<https://www.onetonline.org/find/>

Considering the job market data above and any other regional or national trends or additional market research you wish to include, please explain the need for this program. In short, why is this program anticipated to be in demand?

Current Student Interest

Are there students in other majors on SUNY Brockport's campus (within your department and/or other departments on campus) that may be interested in this new program? If, yes, state which ones and why.

Innovation:

Is the proposed program offered at any of the following schools: University at Buffalo, Buffalo State College, SUNY Fredonia, SUNY Geneseo, SUNY Oswego, SUNY Potsdam, SUNY Cortland, St. John Fisher College, Nazareth College, Roberts Wesleyan College? (This could be a yes/no drop box of each school in a Mach form)

Describe how the proposed new program is innovative. For example, does it feature a novel combination of resources, is it designed to fit the needs of a growing or changing industry/ career path, or will it advance the mission of the college to inspire excellence through growth, engagement, and transformation to shape our future society?

Resource Needs (other than faculty)

Consider each of the types of resource needs below and indicate if additional resources in these categories will be needed to implement the proposed program. If yes, indicate approximate costs of such resources.

Equipment

Classroom/ lab space

Office space

Outdoor space

Other (may include staff)

Recruitment efforts (cost, time, effort):

Availability of Faculty to Hire: *Prior searches in the department have produced highly qualified candidate pools. Full time faculty Instructors vs Assistant Professor, Adjuncts*

Please complete the attached Excel spreadsheet and then comment below on the changes to SCH/FTE and to the tuition revenue data.

04.13.21